



**Commercial/Industrial
Electricity Supplier**



Non Profit Energy Program

Non-profit organizations are finding it more and more difficult to meet their financial goals as the United States economy struggles. Donations and enrollment are down while operating overhead like energy utilization is up. Glacial Energy has created a “win-win” energy program designed to reduce operating overhead for the non-profit organization as well as the reduction of operating overhead for the local Business Community who supports the non-profit organization, Glacial Energy passes the savings in the form of a donation to the nonprofit organization.

Reducing Electricity overhead

Glacial Energy is a direct supplier of electricity in 15 de-regulated States like Ohio. Because we are direct to the electric grid we deliver electricity direct to our customers at rates as much as 20% below our competition. This relates to a direct reduction of operating overhead.

Reducing the Business Community overhead

Nonprofit organizations have relationships with local business community. Glacial Energy has created a pass through program called, **“the Non-Profit energy Savings Plan.”** Glacial Energy joins together with the non-profit organization in presenting the same savings program to the various business organizations that support the non-profit organization.

Each corporation that joins Glacial Energy on behalf of the non-profit organization will get the same cost savings to their electricity bill as the introducing non-profit organization. The benefit to the nonprofit organization comes in the form of a donation paid by Glacial Energy on behalf of the corporate partner. This donation is paid monthly and is based on the consumption of electricity by the corporate partner.

Example:

A private school was spending \$350,000 a year on their electricity needs. Glacial Energy reduced their overhead without any changes to the way electricity was supplied by 17% or \$59,500 per year.

“Going GLACIAL is the Choice!”



The private school then sponsored a corporate seminar and attracted 30 local businesses within their surrounding area. 20 of these businesses signed up at no cost with Glacial Energy, they reduced their electricity overhead a combined 16% (\$576,000) per year of their annual overhead of \$3,600,000. The real benefit to the private school is the check they receive from Glacial Energy, \$30,000 per year. These funds are paid monthly directly to the non-profit organization in the name of the corporate sponsors.

This is why we call this program a “win-win” savings program. Everyone has reduced their operating overhead and the non-profit organization is receiving a steady stream of income from a source not previously available.

The beauty of this program, there is no limit as to how much the non-profit organization can realize through this opportunity.

If you would like to learn more about **“The Non-Profit Energy Savings Plan”** please contact your Glacial Energy representative shown below.



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